



The poster is for a National Startup Day event. At the top left is the SIT Hyderabad logo. The main title is 'National Startup Day' in large blue font. Below it, in a black box, is 'Expert Talk on'. The topic is 'Building a Startup with No Money: The Power of Bootstrapping'. A photo of the speaker, Mr. Akash Rao Mallareddy, is on the left. To his right, it says 'Speaker: Mr. Akash Rao Mallareddy, Cloud Engineering Analyst - Searce Inc, Mumbai, India'. On the right side, there is a calendar icon for '16 January, 2025' and a clock icon for '11:15 AM to 12:15 PM'. At the bottom, it says 'SYMBIOSIS INSTITUTE OF TECHNOLOGY, HYDERABAD' and provides accreditation details: 'A Constituent of Symbiosis International (Deemed University), Pune. Re-accredited by NAAC with 'A++ Grade | Awarded Category - I by UGC'. There is also a logo for 'INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)' at the top right.

1. **Name of the Event:** Expert Talk on “Building a Startup with No Money: The Power of Bootstrapping”
2. **Mode :** Offline
3. **Venue:** MOOT Court, Symbiosis Law School
4. **Date and Time:** 16th January, 2025 (11:15 AM to 12:15 PM)
5. **Name of the Organizing Institute:** Symbiosis Institute of Technology (SIT), Hyderabad
6. **Name of the Organizing Council:** Institution’s Innovation Council (IIC), Hyderabad
7. **Name and Contact of the faculty Coordinator:**
Dr. Amulya Prasad Panda, Assistant Professor, SIT Hyderabad
8. **Objective of the event:**
 1. Introduce attendees to the concept of bootstrapping and explain how it enables entrepreneurs to build a startup without relying on external funding.
 2. Share practical methods for minimizing expenses, leveraging personal resources, and creatively solving challenges during the early stages of a startup.
 3. Highlight real-world examples of successful bootstrapped startups to motivate attendees to embrace a resourceful and resilient entrepreneurial approach.